

## Не IT фріланс в Україні

Як заробляти якщо ви – не програміст?

# Види фрилансу

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## ▶ Біржі

- ▶ oDesk                      elance                      freelancer
- ▶ writerbay                wizardwriters
- ▶ peopleperhour        fiverr
- ▶ remoteok

## ▶ Стоки

- ▶ shutterstock            depositphoto            istock                      bigstock
- ▶ 123rf                      colourbox                dreamstime                fotolia
- ▶ pixtastock                canstockphoto            alamy                      99designs
- ▶ Інші (шаблони, звуки, відео, дизайн, курси)



# Що потрібно?

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- ▶ Англійська
- ▶ Англійська
- ▶ Англійська
- ▶ Час та бажання

# Гарна новина!!!

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True

A lot of fakes on Elance and Odesk

They know how to talk but have no idea on how to work

Elance full of clowns

Like I said less than 10% are worth it



# Фріланс без професії

## ▶ data-entry

Which categories best fit your skills?

Our categories have changed! [See all category updates](#)

Select up to 10 categories that match your professional experience. Choosing carefully helps clients find you in the marketplace.

You have 10 categories remaining to select.

**Web, Mobile & Software Dev**

- Desktop Software Development
- Ecommerce Development
- Game Development
- Mobile Development
- Product Management
- QA & Testing
- Scripts & Utilities
- Web Development
- Web & Mobile Design
- Other - Software Development

**Design & Creative**

- Animation
- Audio Production
- Graphic Design
- Illustration
- Logo Design & Branding
- Photography
- Presentations
- Video Production
- Voice Talent
- Other - Design & Creative

**Admin Support**

- Data Entry
- Personal / Virtual Assistant
- Project Management
- Transcription
- Web Research
- Other - Admin Support

**Customer Service**

- Customer Service
- Technical Support
- Other - Customer Service

**Sales & Marketing**

- Display Advertising
- Email & Marketing Automation
- Lead Generation
- Market & Customer Research
- Marketing Strategy
- Public Relations
- Technical Writing
- SEM - Search Engine Marketing
- SEO - Search Engine Optimization
- SMM - Social Media Marketing
- Telemarketing & Telesales
- Other - Sales & Marketing

**IT & Networking**

- Database Administration
- ERP / CRM Software
- Information Security
- Network & System Administration
- Other - IT & Networking

**Writing**

- Academic Writing & Research
- Article & Blog Writing
- Copywriting
- Creative Writing
- Editing & Proofreading
- Grant Writing
- Resumes & Cover Letters
- Technical Writing
- Web Content
- Other - Writing

**Data Science & Analytics**

- A/B Testing
- Data Visualization
- Data Extraction / ETL
- Data Mining & Management
- Machine Learning
- Quantitative Analysis
- Other - Data Science & Analytics

**Translation**

- General Translation
- Legal Translation
- Medical Translation
- Technical Translation

**Engineering & Architecture**

- 3D Modeling & CAD
- Architecture
- Chemical Engineering
- Civil & Structural Engineering
- Contract Manufacturing
- Electrical Engineering
- Interior Design
- Mechanical Engineering
- Product Design
- Other - Engineering & Architecture

**Legal**

- Contract Law
- Corporate Law
- Criminal Law
- Family Law
- Intellectual Property Law
- Paralegal Services
- Other - Legal

**Accounting & Consulting**

- Accounting
- Financial Planning
- Human Resources
- Management Consulting
- Other - Accounting & Consulting

Save Categories Cancel

## Admin Support

- Data Entry
- Personal / Virtual Assistant
- Project Management
- Transcription
- Web Research
- Other - Admin Support

## Customer Service

- Customer Service
- Technical Support
- Other - Customer Service

## Writing

- Academic Writing & Research
- Article & Blog Writing
- Copywriting
- Creative Writing
- Editing & Proofreading
- Grant Writing
- Resumes & Cover Letters
- Technical Writing
- Web Content
- Other - Writing

## Translation

- General Translation
- Legal Translation
- Medical Translation
- Technical Translation

# Візуальне мистецтво

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- ▶ Дизайнер

- ▶ Майже всі біржі, стоки (themeforest, graphicriver)

- ▶ Фотограф, ілюстратор, відеооператор, 3D графік

- ▶ Майже всі біржі, всі стоки

# Все інше

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- ▶ Робота з текстом

- ▶ Біржі + writerbay + wizardwriters

- ▶ Реклама, бізнес-послуги

- ▶ Біржі

- ▶ Вироблення та продаж реальних речей (Handmade)

- ▶ etsy + аналоги



# Як почати?

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- ▶ Реєструєтесь
- ▶ Заповнюєте максимально профіль та портфоліо

## ▶ Опис!



Ghinoiu M.

 Romania | 

Погано!

Hello Everyone ! Thanks for visiting my profile and reading about me. I have 2 years experience in graphic/web design and printing stuff. I'm 20...

Skills: Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Engl...

 |  5.0 | Private | 15 Jobs



Naeem Nizar Ali 

 Pakistan | 

Значно краще

I am professional logo and website designer having 5+ years of experience in print and web media. I offer customized and high quality design at...

Skills: PHP5, HTML5, WordPress, HTML, CSS, CSS3, 2D Animation, 3D Des...

 |  5.0 | Private | 4 Jobs

## ▶ Тести

# Як шукати роботу?

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- ▶ Спеціалізація
- ▶ “Гарячі” замовлення
- ▶ Особистий текст
- ▶ Швидка відповідь

# Як шукати роботу? (продовження)

MY ELANCE HIRE **FIND WORK** MANAGE RESOURCES Jobs  Go [Post Your Job](#)

Freelancers | Portfolio Samples | **Jobs**

[Post Your Job](#)

## Saved Searches

-select-

## All Categories

IT & Programming

Design & Multimedia

Writing & Translation

Sales & Marketing

Admin Support

More

## All Job Types

Fixed Price

Hourly

Any Budget

Specific Budget

Any Hourly Rate

Specific Hourly Rate

## All Locations

All Jobs (26,041 results)

Sort by: **Posted Date** ▾

## Banners Required For Luxury Website

Fixed Price: **Not Sure** | Posted: 5 minutes ago | Ends: 14d, 23h | 0 Proposals

We require multiple banners for category pages on our luxury Jewellery website. 128 banners are required in total but once we find a good style then it will simply be changing the text and the images. a) Th... ▾

Category: **Graphic Design** Skills: **Graphic Design, Adobe Illustrator, Adobe Photoshop, Web Design**

| a\*\*\*\*cd | United Kingdom

## VIRTUAL PERSONAL ASSISTANT

Hourly Rate: **Less than \$10 / hr** | Duration: 3-4 weeks | Posted: 6 minutes ago | Ends: 14d, 23h | 0 Proposals

Hello, I am manager director and I'm looking for a personal assistant to help me about: - Locate all job offers in United Kindong by internet - Create a database to monitor shipments of CV, to whom, when, s... ▾

Category: **Virtual Assistant** Skills: **Administrative Support, Data Entry, Research**

| d\*\*\*\*sen | Spain

## Research - HR, CFO's & Head of Finance in Melbourne

Fixed Price: **Less than \$500** | Posted: 6 minutes ago | Ends: 14d, 23h | 0 Proposals

Hi, I am seeking a provider who can carry out some research and provide me with a list of the following: - Key/Largest employers in Melbourne - For example, NAB, ANZ, BHP, Telstra etc - Name of CFO / Head ... ▾

Category: **Mailing List Development** Skills: **Administrative Support, Data Entry, Research**

| r\*\*\*\*th | United Kingdom

## Page design

Fixed Price: **About \$20** | Posted: 7 minutes ago | Ends: 14d, 23h | 0 Proposals

I am seeking someone to create a very simple page background design. See the Attached Image. The deliverable to be a PSD file and JPG image. The page size are 8.5" X 11"

Category: **Page & Book Design** Skills: **Cover Design, Graphic Design, Adobe InDesign, Adobe Photoshop**

| N\*\*\*\*ute | United States



# Як шукати роботу? (продовження)

**Corporate Design for New Company** Design & Multimedia > Corporate Identity Kit

Posted: 1h, 56m ago | Budget: \$500 - \$1,000 | Time Left: 14d, 22h | Location: Anywhere | Start: Immediately

**Create Your Proposal**

Describe your relevant experience and qualifications.

**Client Info** | Bern, Bern, Switzerland

I'm setting up a new company and need a corporate identity kit including the following:

- Logo Design
- Business Cards
- Flyer / Brochure

**Desired Skills**

Graphic Design, Adobe Illustrator, Logo Design

**Proposals**

- Katerina K.** (Russia) | 0.0 | \$0 Earnings | 0 Jobs | Proposal SEALED
- Dejan Simic** (Serbia) | 4.9 | \$0 Earnings | 7 Jobs | Proposal SEALED
- Asghar Abbas** (Pakistan) | 0.0 | \$0 Earnings | 1 Job | Proposal SEALED
- Andres Buzzio** (United Kingdom) | 0.0 | \$0 Earnings | 0 Jobs | Proposal SEALED
- MicroDesign** (France) | 4.8 | \$0 Earnings | 54 Jobs | Proposal SEALED
- Ghinoli M.** (Germany) | 5.8 | \$0 Earnings | 15 Jobs | Proposal SEALED

## Corporate Design for New Company

Design & Multimedia > Corporate Identity Kit

Posted: 1h, 56m ago | Budget: \$500 - \$1,000 | Time Left: 14d, 22h | Location: Anywhere | Start: Immediately

Fixed Price Job | Elance Escrow Protection | W9 Not Required

**Client Info** | Bern, Bern, Switzerland

I'm setting up a new company and need a corporate identity kit including the following:

Logo Design  
Business Cards  
Flyer / Brochure

**Desired Skills**

Graphic Design, Adobe Illustrator, Logo Design

Job ID: 7157537

Report Violation

### Proposals

Total Proposals (39) | Avg \$ | High \$ | Low \$ | Show Pricing | Submit Date (Latest)

- Katerina K.** (Russia) | 0.0 | \$0 Earnings | 0 Jobs | Proposal SEALED
- Dejan Simic** (Serbia) | 4.9 | \$0 Earnings | 7 Jobs | Proposal SEALED
- Asghar Abbas** (Pakistan) | 0.0 | \$0 Earnings | 1 Job | Proposal SEALED
- Andres Buzzio** (United Kingdom) | 0.0 | \$0 Earnings | 0 Jobs | Proposal SEALED

# Як шукати роботу? (продовження)

## Create Your Proposal

Don't include contact info. [?]

Describe your relevant experience and qualifications.

Use Formatting

Select Portfolio Samples 0

Add Attachment

4000 characters left

Outline your approach to the job, or ask for more info.

Use Formatting

4000 characters left

## Proposed Milestones

+ Add a Milestone

## Cost & Timing

My Earnings \$

Billed to Client  
Includes Elance Fee \$

Estimated Delivery Date

Will submit amount later. [?]


## Escrow Protection

Payments are secured with Elance Escrow

## Connects Required

2  to submit this proposal

My Connects Balance

40  Get More

Preview

Proposal amount is only displayed to the client.



# Процес роботи

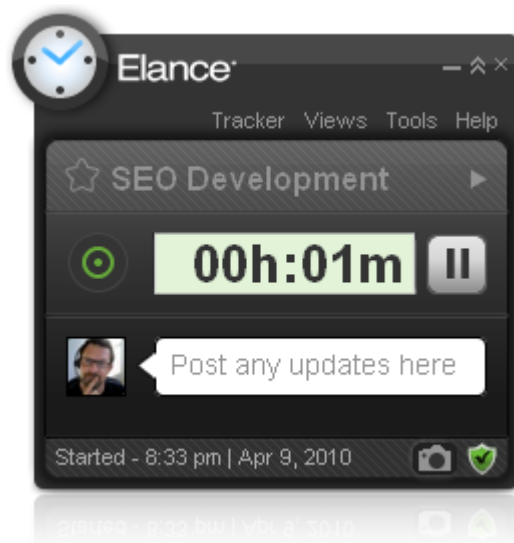
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- ▶ Задати всі питання щодо роботи
- ▶ Не соромитись питати під час роботи, але не зловживати
- ▶ Швидко зробити
- ▶ Правильно подати
- ▶ **ТЕРМІНИ!**
- ▶ **ФІДБЕК!**

# Трекер

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- ▶ Не мухлюйте!



# Фідбек

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## ► Все, що вам потрібно на біржі для заробітку

### Private Job

☆☆☆☆☆ 5.0

- ☆☆☆☆ Quality
- ☆☆☆☆ Expertise
- ☆☆☆☆ Cost
- ☆☆☆☆ Schedule
- ☆☆☆☆ Response
- ☆☆☆☆ Professional

[View client info](#) (3 other reviews completed)

Mar 12, 2015 | [Private](#) | [Brochures](#) | [Completed](#) | [Job Details](#) ⌵

#### Feedback Comments:

“K.C. was very collaborative and responsive. She was efficient and easy-going. Her work was spot on. Would definitely work with her again!”

— [Client Info](#)

#### Freelancer Response:

“Thank You very much for a feedback! I enjoyed working with You! Great Client! Would work with You anytime!”

—KataCe





# Мотивації слайд

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Пилип) Дуже дякую за ваші пости, якось два чи три місяці назад я побачив ваше повідомлення про що всі скиглять що в країні нема грошей і капець як вижити і ви написали про фріланс)) мене це зацікавило (я відеооператор, монтажник, відеографіка + баяніст))) так от зацікавило мене це все, пошукав сайти зареєструвався і почав шукати роботу, 1-2 місяць було важко щось знайти і ще щоб мене вибрали але з 18 березня в мене просто фурор)) заробив майже 1000\$ всього за 2 тижні і реально знаходжусь трохи в ступорі бо відгуки всі чудові, клієнти задоволені, зірочки додаються і з'являються постійні клієнти))) коротко кажучи я в шоці)) дуже дякую! і надіюсь що в найближчому майбутньому законодавство всежтаки зроблять більш лояльним до фрілансерів. Ще раз ВЕЛИКЕ спасибі!!!!

До речі, кому недостатньо мотивації і т д: моя мама, пенсіонерка 60ти років фрілансить на oDesk, почала 2 роки тому. Так, треба було середній рівень англійської, і трохи мого часу і печінок на пояснення, але при тому у неї абсолютно ніяких інших технічних навиків нема. Займається простеньким Data Entry по \$4 в годину, і працюючи не в напруг по пару годин в день має +\$300 щомісяця до пенсії, що по міркам малесенького райцентру на Тернопільщині геть непогано. Отаке

# Успіхів і удачі!

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- ▶ Не опускайте руки, вчіться, працюйте, не чекайте
- ▶ Питання?
  - ▶ [www.facebook.com/groups/be.free.ua/](http://www.facebook.com/groups/be.free.ua/)