

# Openmind – Be a freelancer!

Péter Balázsik





# This is what you get from me:

- Introduction
- Crisis is good
- Freelancing
- Requirements
- Selection process
- How to complete a project
- Getting paid – You'll love me for this 😊
- Your action plan



# Being a serial entrepreneur

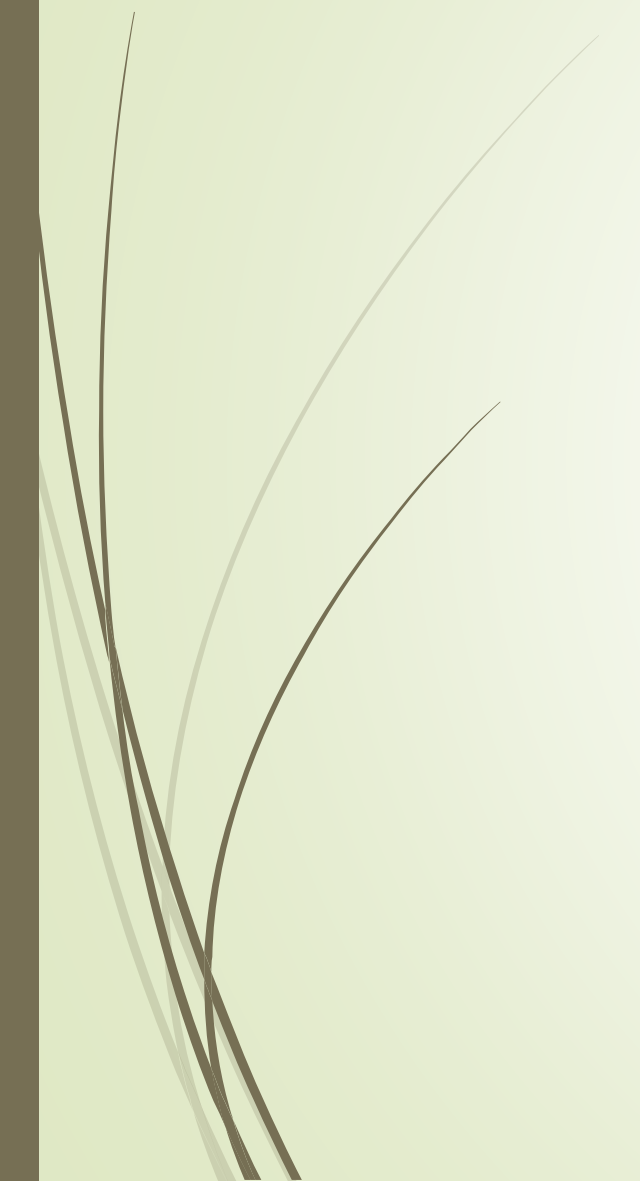
- I'm 28, been in business for 10 years
  - Tourism
  - Direct sales
  - Online stuff & IT
  - Online marketing
  - Software-as-a-service (SaaS)
- My companies provide work to 45-50 people + 250 freelancers
- They are highly automated and based on an outsourcing modell



Crisis is good

Watch out!

You plan B might  
become your plan A!





# This is how we can work together

- IQfactory – Academic writing service
- Launched in 2012
- 250+ freelancers and growing
- Continuous need for English-speaking writers
- Content-length-based commission paid weekly
- Commission is denominated in HUF or GBP



# What do you need to get in?

- Be comfortable with English in writing on an academic level (at least BA)
- Have a finished BA (or higher) degree
- Have a reference document written by you in English
- Be precise, always meet the deadlines
- Have a customer-focus
- Never plagiarize
- Always create original and custom-made content, always reference
- **Have a PayPal account or a EU/UK/US bank account – more details coming**





# This is what we offer

- Continuous freelancing work – workload depending on the width of your expertise
  - Popular topics: economics, marketing, communication, management, HR, PR, history, tourism, finance, IT, economic policies, education, linguistics, literature
- Commission is upwards from 1,000 HUF (3,6 USD / 2,5GBP) per page
- Weekly payments
- Standard page is 300 words or 1800 characters including spaces
- Flexible work (we only care about the final work)
- Custom-programmed software to keep in touch with customers



# Selection process

- Application
  - CV
  - Copy of your degree
  - Reference academic documents in English
- Evaluation of your application
- Skype interview (not 100%, since we are interested in your writing skills mostly)
- Signing electronic contract
- Get your first project
- Evaluation of your first project – you will get paid for this if it meets standards
- Become a qualified IQfactory writer





# Completion of a project

- We will offer you a project matching your academic background
- You can take it or reject at your free will – no consequences for rejection
- If you take it we will allocate it to your profile in our system (Writers Area)
- On the Writers Area you can communicate with the customer
- Complete the document
- Send it to our customer support team
- Quality check, plagiarism check
- We deliver it to the customer
- Request your payment on Writers Area
- Get paid (every Thursday)
- Get feedback from customer (ideally)



# You bank account

**Sensitive info, please use it with care!**

- **Polish bank account is recommended** – (MBANK is a safe bet)
- You will need your passport and a Polish address
- **However**, you don't need to verify your address, so you only need a friend who agrees that you can use his/hers to open a bank account
- Once you have a Polish account we can pay you easily with Transferwise at a very low cost (<https://transferwise.com/en>)



# Your PayPal account


**Sensitive info, please use it with care!**

- Open your Polish bank account
- Open your PayPal account – **use a Polish IP address**
- Verify your Polish address with the help of your Polish bank statement
- Have a transfer sent to your PP account – **while you are in Poland**
- Withdraw money to your Polish bank account – **while you are in Poland**
- Tell PayPal that you will be travelling to Ukraine – **while you are in Poland**
- Wait for their confirmation
- Start using your PayPal account in Ukraine



# Action plan

- Apply here: <http://iqfactory.co.uk/application/>
- Go through the selection process
- Open you bank account / PayPal account
- Start working as a freelancer



## Some of my projects

- <http://iqfactory.hu/> - Founder
- <http://sscheroes.com/> - Co-founder
- <http://www.theoverlanders.com/> - Co-founder
- <http://stilldesign.hu/> - Senior partner
- <http://www.chinasmartexpo.com/> - Organizing partner
- <http://captains.hu/> - Marketing partner

Facebook: <https://www.facebook.com/pbalazsik>

LinkedIn: Péter Balázsik

