

startUS

основна платформа, яка об'єднує
стартап-спільноти Європи

Доповідач – Всеволод Щепанський,
Community Builder at STARTUS

Структура

- Трішки про себе
- STARTUS

Про себе

- Понад 1,5 роки живу у Відні;
- Здобуваю 3 вищу освіту (сам в шоці з того, який я зануда);
- Сфери інтересів: економіка, підприємництво, подорожі, спорт
- В Україні працював юрисконсультантом, а також швейним виробництвом;
- В Австрії протягом року займався волонтерством в AIESEC;
- Тепер – Community Builder в STARTUS



startUS

www.startus.cc

info@startus.cc
facebook.com/startus.cc
[Twitter.com/startus.cc](https://twitter.com/startus.cc)

vision

Our vision is to become
Europe's leading startup community

mission

Connecting the [European startup community](#) and
making it [accessible to everyone](#).

problems & market perspectives

1 entrepreneurship in Europe is on the raise

€ 2.1bn raised in Q2 2014 from VCs; 42% increase since Q2 2013¹

400% growth of accelerators and incubators in Europe since 2007

but *“fragmentation hinders access to markets, sources of capital and supportive initiatives”*²

2 human resources market is changing

43,5% of all IT-Jobs are hard to fill

10% of all IT-Jobs won't be filled

56% of companies believe, foreign recruitment could help, but evaluate their own ability to do it as just **“sufficient”**³

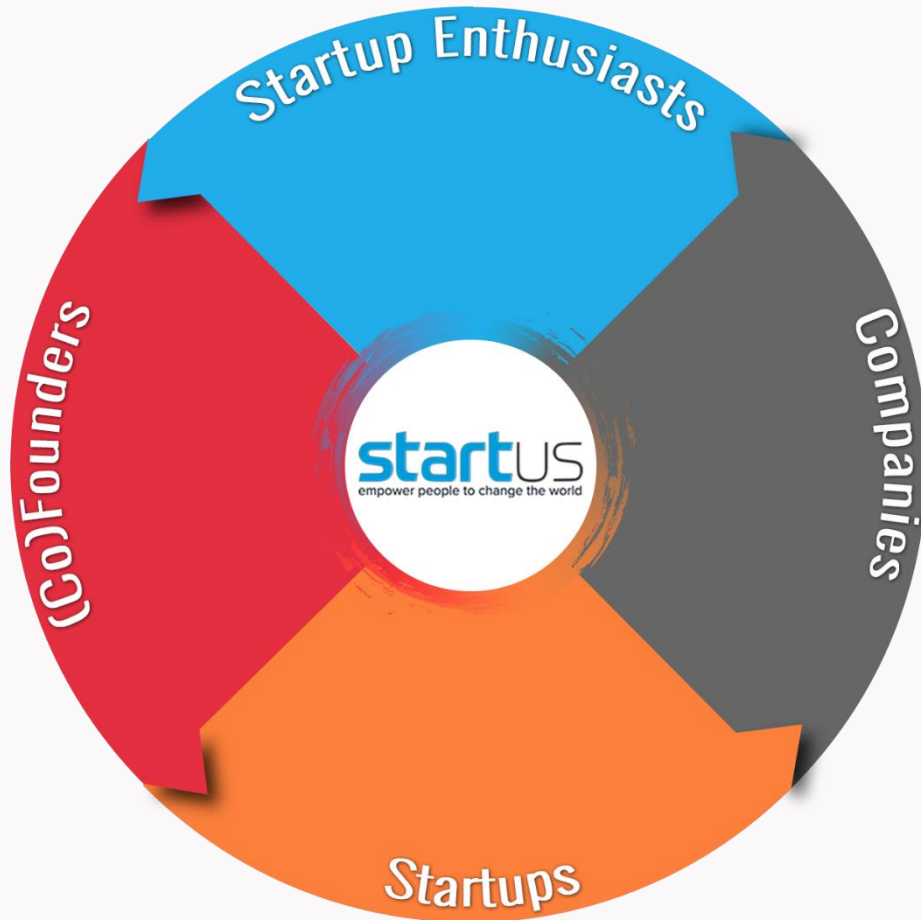
STARTUS will benefit from these market trends

¹Dow Jones VentureSource Europe 2Q 2014

²World Economic Forum: Enhancing Europe's competitiveness. Fostering Innovation-driven Entrepreneurship in Europe (2014)

³monster.de: Recruiting Trends 2014

one network-solution



- ➔ we build one European community for the whole eco-system
- ➔ we provide companies access to this community
- ➔ we address the hottest HR trends in synergy:
 - ➔ Talent Pools
 - ➔ Social Sourcing
 - ➔ Active Sourcing
 - ➔ Employer Branding


Our Features


The image shows a screenshot of the startUS website. At the top, there is a navigation bar with the startUS logo on the left. To the right of the logo is a search bar with the placeholder text "Search for your dream jobs..." and a magnifying glass icon. Further right are two buttons: "Find Jobs" and "Post Jobs". On the far right of the navigation bar is a "Login / Register" button. Below the navigation bar, there are two sub-navigations: "Jobs People Ecosystem" on the left and "for Startups & Companies >" on the right. The main content area features a large background image of a man and a woman in a professional setting. Overlaid on this image is the text "Find your opportunity in the startup community..." followed by "Join and mingle with Europe's brightest startup talents, founders, mentors & more." Below this text is a prominent green button labeled "Join the network". At the bottom of the main content area, there are three circular icons, each with a label below it: a rocket icon labeled "Jobs", a group of three people icon labeled "Co-Founders, Mentors & More", and a building icon labeled "Startups & Ecosystem".


Jobs

startUS [Find Jobs](#) [Post Jobs](#) [Login / Register](#)

[Jobs](#) [People](#) [Ecosystem](#) [for Startups & Companies >](#)

 **SEARCH FOR A JOB**

 **FILTER RESPONSIBLY!**

 **IN YOUR CITY AND ALL AROUND EUROPE**

GO GET THEM!

[All](#) [Full time](#) [Internship](#) [Part time](#) [Co-Founder](#) [Freelancer](#)

[Remote Work](#) [Thesis collaboration](#)

[Show fewer](#)

Region

- [United Kingdom \(464\)](#)
- [Germany \(343\)](#)
- [Spain \(85\)](#)
- [Austria \(83\)](#)
- [Sweden \(78\)](#)
- [Show more >](#)


1496 jobs for you - coolness guaranteed! [Join the talents](#)

Start with creating a profile to present your AWESOMEness and increase the chances of being found by startups, potential co-founders or cool companies. Done? Than give full gas and search for jobs that fit you in your city or all over Europe! Do not put it off till next Monday - kick ass and APPLY now!

[Want new jobs emailed to you? Subscribe to JobMail!](#)

Job type

- [Marketing \(407\)](#)
- [IT - Software Dev \(287\)](#)
- [Other \(256\)](#)

iOS developer 

06.04.2015, Orog, London
IT - Backend | IT - Frontend | IT - Mobile | IT - Software Dev | IT - Web

We are seeking a talented iOS Developer to become our team's iOS specialist. This role is highly UI focussed, requiring a developer who has

startUS

Jobs

Region

[United Kingdom](#) (459)

[Germany](#) (343)

[Spain](#) (85)

[Austria](#) (83)

[Sweden](#) (78)

[Show more »](#)

Job type

[Marketing](#) (405)

[IT - Software Dev](#) (286)

[Other](#) (251)

[IT - Web](#) (240)

[Sales](#) (224)

[Show more »](#)

Company

[Klarna](#) (47)

[Visual Meta](#) (43)

1491 jobs for you - coolness guaranteed!

Start with creating a profile to present your AWESOMENess and increase the chances of being found by startups, potential co-founders or cool companies. Done? Than give full gas and search for jobs that fit you in your city or all over Europe! Do not put it off till next Monday - kick ass and APPLY now!

[✉ Want new jobs emailed to you? Subscribe to JobMail!](#)



[Content & Social Media Executive Intern – Design Retail Sector](#)

06.04.2015, [Nook London](#), London

[Community Manager](#) | [Design / UX](#) | [IT - Web](#) | [Marketing](#) | [Other](#)

Very fast growing, design led homeware and lighting company is seeking a Content & Social Media Executive intern to gain first hand experience specifically in the Social Media and online aspects of the business prompting our brand across all ...



[unpublish](#)



[Java Engineer](#)

06.04.2015, [notonthehighstreet.com](#), London

[Business Development](#) | [IT - Software Dev](#) | [IT - Web](#) | [Marketing](#) | [Other](#)

WHAT WE NEED IN A NUTSHELL We are transforming our platform and want you to be part of it; as a result we're looking for a number of experienced Java developers at a range of levels to work as part of our





[unpublish](#)


People

startUS [Find People](#) [Post Jobs](#) [Login / Register](#)

[Jobs](#) [People](#) [Ecosystem](#) for Startups & Companies >

 Smile radius · wide
FIND MERRY PEOPLE

 Growth rate · height · height · height
THAT HELP YOU GROW

IN YOUR CITY  **AND ALL AROUND EUROPE**

CONTACT THEM NOW !

[All](#) [Full time job seeker](#) [Founder](#) [Startup enthusiast](#) [Seeking to be \(co\)-founder](#)
[Freelancer](#) [Part time job seeker](#) [Internship seeker](#) [Mentor/Advisor](#) [Investor](#)

[« Show fewer](#)

Desired region


- [Austria \(385\)](#)
- [Germany \(189\)](#)
- [United Kingdom \(90\)](#)
- [United States \(59\)](#)
- [Netherlands \(51\)](#)
- [Show more >](#)

Field of activity

- [Business Development \(226\)](#)
- [Marketing \(201\)](#)
- [Management / Leadership \(157\)](#)

582 amazing profiles are available [Login to see full profiles](#)

You already possess a Know-How but still in the search of a Know-Who? Find and connect with startup-founders, potential cofounders, inspired mentors, curious investors or startup enthusiasts! These are THE people who will help, advice and of course criticism for your own good. Create your profile (with LinkedIn import takes 15 seconds) and connect!

 **Ehiti de Alencar Castilho Kako** [Contact](#)

When I work really hard to achieve a goal and get a rightfully deserved, "job well done". It motivates me.

Location: SK
I am: Founder, Full time job seeker, Freelancer, Startup enthusiast
Field of activity: Business Development, Customer Support, Editorial,

Ecosystem

startUS [Find Companies](#) [Post Jobs](#) [Login / Register](#)

[Jobs](#) [People](#) [Ecosystem](#) [for Startups & Companies >](#)

Startups Incubators Team Conventional
Co-working spaces
KNOW THE PLAYERS FIND THE WINNING OPPORTUNITY AND ALL AROUND EUROPE SCORE!

[All](#) [Startup](#) [Investor](#) [Coworkingspace](#) [Company](#) [Accelerator](#)
[Incubator](#) [Consulting Service](#) [Recruitment Agency](#) [NGO](#) [Grant Institution](#)

[« Show fewer](#)

[Switch to Map](#)

1077 players all over Europe [Add your Company](#)

Discover the COOLEST players in European startup ecosystem. Startups, co-working spaces, incubators, accelerators & more have presented themselves to be found by you. The filter and mapping systems will guide your exploration. Want to be presented too? Create a company profile and stay cool!

Region

- [Austria \(276\)](#)
- [United Kingdom \(227\)](#)
- [Germany \(213\)](#)
- [Europe \(68\)](#)
- [France \(67\)](#)
- [Show more >](#)

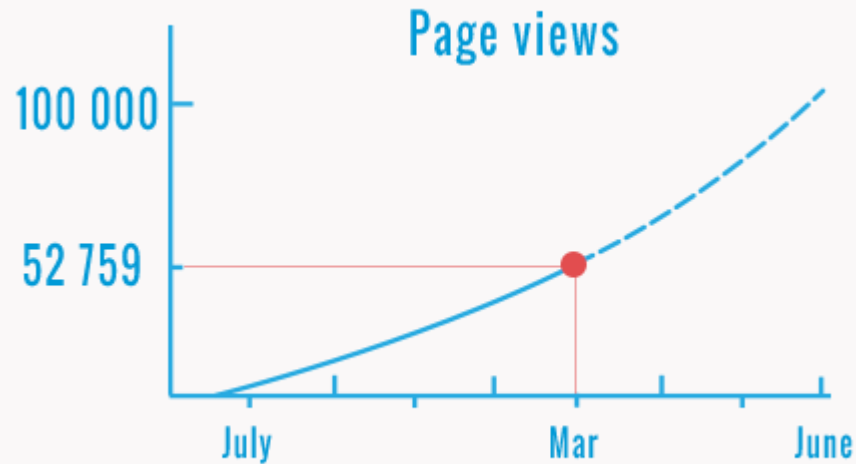
Nook London
Startup | London, United Kingdom [2 jobs](#)
E-commerce
Nook London is an East London based business founded by St Martins Grad Hattie Hollins in 2011. With a love for vintage-industrial design we began with a small selection of decorative filament light bulbs - two styles to be exact, so a very small ...

STARTUS - Magazine

The screenshot shows the StartUS Magazine website. At the top left is the logo "startUS MAGAZINE". To the right are navigation links: "Home", "Articles", "City Guides", "Authors", and a "Search" field. A large blue banner across the top contains the text "Find a Cool Startup Job!". Below the banner are two featured articles. The left article features an image of five light bulbs, with the central one glowing and showing a globe. Below the image is a blue bar with "TIPS FOR STARTUPS" and the text "Business Ideas for New Entrepreneurs". The right article features an image of an upward-pointing arrow with currency symbols (\$, +, ¥) and the text "StartUP TIPS FOR STARTUPS US or EU: Which Startup Idea is Better?". Below this is another article preview with an image of social media icons and the text "SOCIAL MEDIA -VECTOR SET- TIPS FOR STARTUPS".

- <http://magazine.startus.cc/>
- Startup City Guides: Berlin, London, Budapest, Vienna, Cluj, Zagreb,

traction



200 000+
reach/month



10 000+
users/month



15 000+
followers



800+
recruiters



1 500+
profiles



1000+
companies

Connect Ukraine

- Реєструйтеся на startus.cc і допоможіть зробити Україну частиною європейської стартап-спільноти;
- Станьте автором наступного STARTUS Startup City Guide: Лондон, Відень, Берлі... Львів, Київ, Дніпропетровськ?

Finish

- Контакт:

fb.com/vsevolod.shchepanskyi
seva.shchepanskyi@gmail.com

Дякую за увагу!

